

Kent AC Monthly Committee Meeting – Minutes October 2020

5 th October 2020	19:30 – 20:37	Zoom
Type of meeting	Monthly Committee Meeting	
Chairperson	Alan Curtis	
Note taker	John Barron	
Present	Bernie Hutchinson, Dan Pettitt, David Devlin, Dave Morgan, Victoria Buck, Pete Lighting, Amelia Pettitt, Ted Aston and Katie Rowland	
Apologies	Spenser Lane, Ken Pike, Adrian Musson, Dennis Fairbrass, Ellie Brown, Neil Gordon-Orr, Len Reilly, Susie Fairbrass, Joe Appiah and Norman Fairbrass	

Item 1: Previous Minutes

	Person Responsible	Action/Date
Matters arising:		
a. <u>Ladywell Arena Update</u>		
<p>Lewisham Leisure have requested that Kent AC consider block booking the track when it reopens to key user groups (Tuesday’s 4-9pm and Thursday’s 6-9pm) and to charge our members directly.</p> <p>GLL are currently working up hourly charges.</p> <p>Dave responded that he didn’t think Kent AC could ever commit to anything until GLL shared the pricing - since we'd need to model it based on our attendance numbers and whether it is viable or not. He requested confirmation of whether the pricing will remain as per 2019 rates which were £23.04/hr before 6pm and £35/hr after 6pm?</p> <p>A freedom of information request regarding the 1998 Heritage Lottery fund grant is due by the end of October</p> <p>Next steps:</p> <p>Contact the other key user groups to better understand their plans.</p> <p><i>Lewisham Borough Football Club has responded as follows:</i></p> <p>The football club pays for the hire of the pitch. They re-coup this from other income streams (players aren't charged). So, there’s nothing we can re-use/copy from them.</p> <p><i>S Factor:</i></p> <p>Awaiting response</p>	<p>Dave</p> <p>Dave</p> <p>Dave</p>	<p>Ongoing</p> <p>End October</p> <p>Actioned</p>

<p>a. <u>Bank balance</u></p> <ul style="list-style-type: none"> • £23,727.00 <p>b. <u>Club Champs</u></p> <ul style="list-style-type: none"> • Hire of Sutcliffe Park for 3 consecutive Wednesday evenings was £375 	<p>David</p>	
<p>Item 4: Membership secretary report</p>		
	<p>Person Responsible</p>	<p>Action/Date</p>
<p>a. <u>New joiners:</u></p> <ul style="list-style-type: none"> • Jane Higgs (re-joining) <p>b. <u>Resignations:</u></p> <ul style="list-style-type: none"> • None <p>c. <u>Club fees/EA: 20/21</u></p> <ul style="list-style-type: none"> • Just over 59% of those members eligible for subscription fees have now paid. • 141 remain outstanding • List to be sent to John/Alan/David for follow up. 	<p>Bernie</p>	<p>Actioned</p>
<p>Item 5: Comms Manager</p>		
	<p>Person Responsible</p>	<p>Action/Date</p>
<p>a. <u>Weekly Bulletin/Podcast</u></p> <ul style="list-style-type: none"> • Assembling the weekly bulletin together with a bi-weekly podcast is proving to be very time consuming. Following a discussion, the committee agreed to recruit a third editor so that the workload is spread over more members and hopefully is less invasive at weekends for those involved. We also agreed the podcast would be deployed for special events or occasions important to members e.g London Marathon, National XC etc. <p>b. <u>Distribution of Weekly Bulletin</u></p> <ul style="list-style-type: none"> • Currently sent via mail chimp. It's possible the bulletin is going into the junk folder of some members, so it was agreed to test distribution using the 'all members' email facility on membermojo. 	<p>Amelia/Dan Georgina/Jamie</p> <p>Amelia</p>	<p>Ongoing</p> <p>ASAP</p>
<p>Item 5: Results</p>		
	<p>Person Responsible</p>	<p>Action/Date</p>

<p><u>General update</u></p> <ul style="list-style-type: none">• Surrey League 2nd fixture cancelled• All Met League fixtures cancelled• Only low-key events taking place e.g 'Run Through'• Hoping to stage 3000m events when Ladywell reopens		
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Ends 07.10.20

Equality, Diversity and Inclusion

Notes from the working group update to the Kent AC Committee on Monday 7th October 2020

Background

On the 13th June 2020 the club released a statement in response to the killing of George Floyd in the US.

Kent AC committed to growing a future membership mix that is a better reflection of the Borough.

The working group has two key objectives:

- Build a junior track & field cohort of athletes
- Actively encourage adult's from BAME backgrounds to join the club

Research Phase – Junior track & field

- Looked at the junior t&f offer at 4 local athletic clubs:
 - All have comprehensive coaching infrastructures
 - Multiple training opportunities throughout the week
 - Schools liaison officer (or similar) is a typical club role
 - Relatively expensive to participate with the exception of HHH
- 19 local senior schools/6th form colleges have been contacted. Follow up calls and appointments with each school being made. Hoping research will be completed by early November. The key objective is to identify how we can help them and over the long term build a pipeline of junior track & field members.

Timing

- Launch suggestion is for a free 'taster' Saturday in May 2021 to kick start our recruitment of junior track & field members.
 - 10:00 – 15:00
 - 1-hour lunch
 - 5 coaches required to cover all disciplines
 - Max of 10 in a training group (therefore 50 places available)
 - Rotate hourly between disciplines
- New junior members would be absorbed by the existing junior athlete club coaching structure.

Next Steps

- Awaiting outcome of schools/6th form colleges research
- What additional coaching/volunteer infrastructure is required to support this initiative on an on-going basis?
- What is our pricing strategy? Is it the current junior membership rate or should other options be considered?
- Other junior groups we could target:
 - Junior Parkrun
 - Church Groups
 - Community Groups
- The group acknowledges that our current recruitment focus has been on the under 18's and that going forward should be broadened to include other groups if we are to successfully improve equality, diversity and inclusion at Kent AC. Further update at the AGM.

End